

## **Membership Guidelines**

#### Introduction

Film Hub Wales (FHW) celebrates cinema. We fund, train and advise organisations that screen film, from film festivals, to societies and mixed arts centres. Working with over 300 Welsh exhibitors, we aim to bring the best UK independent and international film to all audiences across Wales. We were also proud to lead the <u>UK Inclusive Cinema strategy</u> on behalf of BFI FAN 2017-23.

We're part of a UK wide network of eight hubs funded by the British Film Institute (BFI) which form the Film Audience Network (FAN), with Chapter appointed as the 'Film Hub Lead Organisation' (FHLO) in Wales.

If you screen films to a public audience, you can become a member and benefit from our research, training courses, bursaries, funds, advice and more.

Thanks to National Lottery funding, since FHW was set up in 2013, we've supported over 345 cinema projects, reaching over 589,000 audience members. Take a look at some of our work to date to discover what we've funded in the past and projects we've created.















### **About the Film Audience Network**

Supported by National Lottery funding, the BFI Film Audience Network (FAN), is central to the BFI's aim to ensure the greatest choice of film is available for everyone.

Established in 2012 to build wider and more diverse UK cinema audiences for UK independent and international film, FAN is a unique, UK-wide collaboration made up of eight Hubs managed by leading film organisations and venues strategically placed around the country.

FAN also supports talent development with <u>BFI NETWORK Talent Executives</u> in each of the English Hubs, with a mission to discover and support talented writers, directors and producers at the start of their careers and <u>BFI Academy Plus</u> which delivers activities for aspiring young filmmakers and audiences – including events, masterclasses and bursaries for 16–25 year olds.

## **Our Priorities**

- **Young Audiences:** Opportunities for children, young people (aged 25 and under) and families to develop a relationship with screen culture.
- Public Engagement: Access for people across Wales to a wider choice of film and the
  moving image including independent UK (including Welsh) and international film,
  documentaries, TV and screen heritage.
- **Screen Heritage:** Greater access to national and regional archive collections, that reflect the diversity of Wales and increase appreciation for heritage film across all ages.
- **Skills:** Boosting a skilled and diverse workforce across the Film Audience Network membership.
- **Equity and Inclusion:** Diversifying audiences for a wide range of cinema, breaking down social, economic and geographical barriers,
- **Environmental Sustainability**: We are committed to minimising the negative environmental impact of the work we support and ask all members to consider audience awareness of the climate and biodiversity crises.

In order to join, members must share FAN's vision and strategic priorities as set out in the **BFI Screen Culture 2033 strategy**.

## **Membership**

Film Hub Wales membership is FREE to qualifying organisations and offers a range of benefits, including:

- **Funding opportunities** for audience development and bursaries for training, in line with FAN objectives,
- Learning access to training courses and events, consultancy and peer-to-peer support,
- **Networking** attend events, conferences and meetings hosted by the Hub and its partners across FAN,
- **Collaboration** participation in joint programming and audience development projects, at regional and national levels,
- Advice across a range of topics from programming to audience development activity and screening films with Welsh connections,
- Data access to research on audiences and film exhibition trends,
- Marketing support promotion through Hub and FAN web sites, mailing lists and social media channels,
- **Advocacy** the chance to be part of a stronger collective voice for film exhibition and audiences.

## How to join

We welcome membership applications from any organisation that;

• Screens films to public audiences or its membership (or has plans to do so within the 12 month period from joining),

#### and/or

 Has an interest in broadening the range of film available to audiences and in enriching the cultural value of communal film screening activity.

# Eligible organisations include (but are not limited to):

- Cinemas (independent and local/national circuits),
- Mixed arts venues,
- Volunteer-run film societies and community cinemas,
- · Touring cinemas and community screen networks,
- Film festivals,
- · Screen archives,
- Regular pop-up film events,
- Academic institutions,
- Museums and galleries,
- Local authority departments and agencies,
- Local and regional development agencies,
- Community groups and leisure providers.

To become a member, simply complete the <u>application form, along with the signed</u> declaration here.

## The small print:

- Organisations must be formally constituted (e.g. as a community interest company or limited liability company registered at Companies House);
- a charity or trust registered with the Charity Commission;
- a Local Authority or statutory body; or a voluntary group with a written constitution and bank account.

## **Support from Film Hub Wales:**

- Most of the financial support from the Hub is only available to members.
- You may not be automatically eligible for particular schemes and should check guidelines for full details.
- Private individuals are not eligible for FAN membership but are encouraged to sign-up to the Film Hub Wales newsletter to keep in touch with developments around Wales and the UK.

## **Contact details:**

- Lisa Nesbitt, Member Support Officer <u>lisa@filmhubwales.org</u> / 02920 311067
- Hana Lewis, Head of Film Hub Wales hana@filmhubwales.org / 02920 353740