



AS PART OF ANIM18 WE DEVELOPED FOUR KEY STRANDS TO SHOWCASE THE VARIETY IN BRITISH ANIMATION.

You can use these as inspiration for your own programming.

## STRANDS

### POLITICS AND PERSUASION:

From propaganda films to adverts, music videos and social campaigns, animation has long been used to convey powerful messages and persuade an audience.

Examples: *Animal Farm*, *When The Wind Blows*, *Britannia*.



### YOUNG AT HEART:

Appealing to children and the child in all of us, this strand is dedicated to youthful spirit and quirky humour in British animation. Perfect for intergenerational, dementia-friendly or supportive environment screenings and activities.

Examples: *Yellow Submarine*, *Wallace & Gromit*, *Cosgrove Hall*



### BREAKING BOUNDARIES:

Experimentation and innovation is at the heart of British animation. This strand celebrates the animators who have pushed the boundaries, from early techniques to new technologies, and have shaped the way we create and experience animation today.

Examples: Len Lye, Margaret Tait, Bolex Brothers PLUS VFX, gaming and VR



### CONNECTIONS:

Celebrating the art of collaboration, this strand traces international connections between animators, studios and stories. Showcasing British connections in international animation, and artists from around the world who have worked in the UK or made their home here.

Examples: Lotte Reiniger, Ray Harryhausen, Wes Anderson



Anim18 is led by Film Hub Wales and Chapter (Cardiff) working with the BFI Film Audience Network and project partners, supported by the BFI awarding funding from the National Lottery, by Arts Council England and the organisations above.

# TIMELINE TRIVIA

YEAR	NAME	FACT
1926	The Adventures of Prince Achmed	The oldest surviving animated feature film created by Lotte Reiniger. Events with live score as part of Anim18.
1933	The GPO Film Unit	Established by the General Post Office to create public information films. Animators include Lotte Reiniger, Len Lye and Norman McLaren.
1935	A Colour Box	One of the first animations to be painted directly onto film. Created by Len Lye.
1953	Norman McLaren	Won an Oscar for 'Neighbours' (1952) - a film using the 'pixilation' animation technique.
1954	Animal Farm	The first British animated feature released in cinemas. Created by Halas & Batchelor, who also made the first European stereoscopic '3D' film ( <i>The Owl and the Pussycat</i> , 1952) and the first ever British animated feature film ( <i>Handling Ships</i> , 1945).
1981	Pretend You'll Survive	Created by Leeds Animation Workshop - a women's filmmaking collective set up in 1978 to produce and distribute animated films on social issues.
1986	Sledgehammer	Peter Gabriel's music video produced in two weeks at Aardman with a large collaboration of animators. Went on to win dozens of awards.
1988	Who Framed Roger Rabbit	Animation directed by Canadian Richard Williams, who established a studio in England and spent almost 40 years creating <i>The Thief and the Cobbler</i> (1993).
1991	Lemmings	Animated computer game created by DMA Designs in Scotland. Went on to develop <i>Unrally</i> and <i>Grand Theft Auto</i> , and now called Rockstar North.
1993	Britannia	Joanna Quinn's political satire won three awards at the Annecy Film Festival before being screened on Channel 4.
2002	Animator's Survival Kit	By Richard Williams and regarded as the 'bible' reference for animators.
2005	Wallace & Gromit: The Curse of the Were-Rabbit	The first feature-length Wallace & Gromit film won an Oscar. Now a 'Scratch n Sniff Cinema Presents...' experience created for Anim18.
2005	Corpse Bride	UK studio 3 Mills worked with Tim Burton to create this stop-motion feature, followed up with <i>Frankenweenie</i> (2012) and Wes Anderson's <i>Fantastic Mr Fox</i> (2009) and <i>Isle of Dogs</i> (2018).
2007	Animate Projects	A strategic agency that develops, produces, curates and programmes initiatives to support creative animation practice.
2009	Coraline	Laika used 3D printed animation to bring British author Neil Gaiman's story to life.
2010	Titanic Studios	One of Europe's largest film studios based in Belfast. Created VFX for the HBO series <i>Game of Thrones</i> .
2010	The Illusionist	Directed by Sylvain Chomet in Edinburgh. Picked up numerous top film awards.
2012	Projection Mapping	Used at the opening ceremony of the 2012 Olympic Games in London.
2018	Yellow Submarine	50th anniversary celebrations. Tour and sing-alongs as part of Anim18.
2018	BFI: Animated Britain	A collection of over 300 British animations made available for free on BFI Player.

HISTORY

# ANIM18 A CELEBRATION OF BRITISH ANIMATION INTRODUCING BRITISH ANIMATION

Here's a whistlestop tour of British animation inspired by the Anim18 programme. This is just a small selection and there's so much more to discover! For screenings, resources and extra information visit [www.anim18.co.uk](http://www.anim18.co.uk)

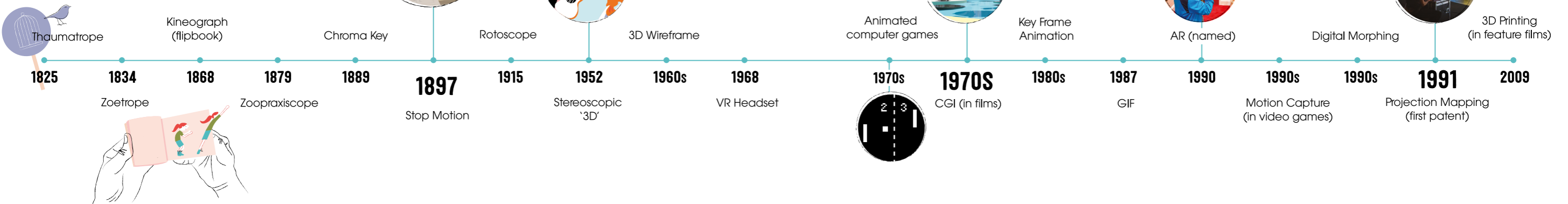
## ANIMATED FILMS

- 1908 *Dreams of Toyland*, Arthur Melbourne Cooper
- 1916 *John Bull's Animated Sketchbook No 15*, Anson Dyer
- 1922 *Bonzo the Dog*, George Studdy

- 1925 *Jerry the Troublesome*, Tyke Sid Griffiths
- 1926 *Prince Achmed*, Lotte Reiniger
- 1935 *A Colour Box*, Len Lye
- 1938 *Love on the Wing*, Norman McLaren
- 1954 *Animal Farm*, Halas & Batchelor
- 1958 *The 7th Voyage of Sinbad*, Ray Harryhausen

- 1961 *Do It Yourself Cartoon Kit*, Bob Godfrey
- 1968 *Yellow Submarine*, George Dunning
- 1974 *Aerial*, Margaret Tait
- 1978 *Watership Down*, Martin Rosen
- 1981 *Pretend You'll Survive*, Leeds Animation Workshop
- 1986 *When the Wind Blows*, Jimmy Murakami
- 1986 *Street of Crocodiles*, The Quay Brothers

## ANIMATION TECHNOLOGIES



**2018**  
*ISLE OF DOGS*, Wes Anderson © 2018 Image courtesy of Fox

**2018** *Chuck Steel: Night of the Trampires*, Michael Mort

**2017** *Loving Vincent*, Hugh Welchman and Dorota Kobiela



**2016**  
*Ethel and Ernest*, Raymond Briggs/Lupus Films

**2011** *Welcome to Kitty City*, Cyriak

**2010** *The Illusionist*, Sylvain Chomet

**2005** *Wallace & Gromit: The Curse of the Were-Rabbit*, Nick Park

**1993** *The Secret Adventures of Tom Thumb*, bolexbrothers

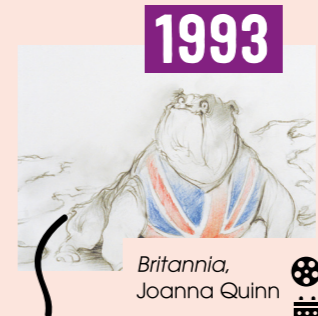
**1988** *Who Framed Roger Rabbit*, Robert Zemeckis

**1988** *Alice*, Jan Švankmajer

**1988** *Feet of Song*, Erica Russell

## TV ANIMATION

- 1957 *Pan-tele-tron*, Digby Turpin
- 1957 TVC London established by John Coates. Between 1957 and 1997 TVC made over 1500 commercials, 70 documentaries and 80 entertainment films.
- 1959 Peter Firmin and Oliver Postgate establish Smallfilms TV series include *Noggin the Nog*, *Clangers* and *Bagpuss*.
- 1966 *Camberwick Green*, Gordon Murray, Bob Bura, John Hardwick and Pasquale Ferrari. Series also includes *Trumpton* and *Chigley*.
- 1975 Cosgrove Hall Films established. TV series include *Noddy*, *Chorlton and the Wheelies*, *Bill and Ben*, *Danger Mouse*, *Count Duckula*.



**1993**  
*Britannia*, Joanna Quinn

**1986** *Sledgehammer*, Aardman with Brothers Quay

**1987** *The Black Dog*, Alison De Vere

**1982** *The Snowman*, Raymond Briggs, produced by John Coates/TVC London

**1982** Channel Four and S4C in Wales launched. Commissioning Editor for animation, Clare Kitson, oversees one of the most successful periods in animation history.

**1981** *Rupert and the Frog Song*, Geoff Dunbar



**2004** *Peppa Pig*, Astley Baker Davies

**2007** Animate Projects founded, building on groundbreaking work of 'animate!' scheme from Arts Council England & Channel 4

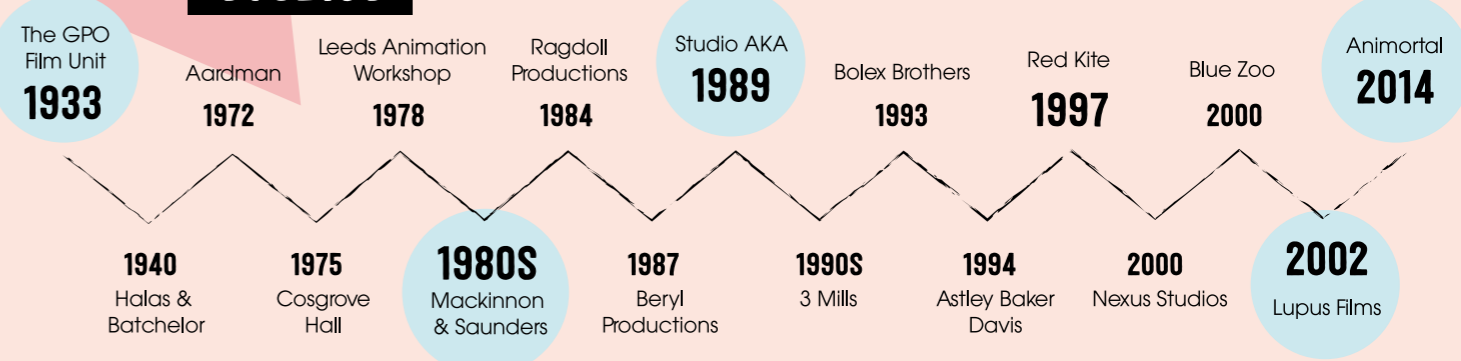
**2009** *The Gruffalo*, Max Land and Jakob Shuh/Magic Light Pictures

**2015** *Hey Duggee*, Grant Orchard/Studio AKA



**2015**  
*Twirlywoos*, Ragdoll productions

## ANIMATION STUDIOS



## KEY

### STRANDS

- POLITICS & PERSUASION
- BREAKING BOUNDARIES
- YOUNG AT HEART
- CONNECTIONS

### SEE MORE

- SPECIAL ANIM18 EVENTS**
- AVAILABLE ON**  
The BFI Player: 'Animated Britain' player.bfi.org.uk
- AVAILABLE IN**  
The BFI's 'A New History of British Animation' packages
- AVAILABLE AT**  
The National Library of Scotland's 'Moving Image Archive' [movingimage.nls.uk](http://movingimage.nls.uk)