

YEAR OF DISCOVERY 2019

PROGRAMMING AND EVENT IDEAS



THE NATIONAL
LOTTERY



FAN
ON FILM AUDIENCE NETWORK

CHAPTER

Last Summer (2019)



Y Tu Mamá También (2001)

CONTENTS

1. INTRODUCTION
2. JOURNEYS
3. ADVENTURE
4. CULTURE
5. LANDSCAPE
6. DISCOVERING CINEMA
7. SUPPORT
8. EVENT IDEAS
9. MARKETING
10. CONTACTS



INTRODUCTION

What makes Wales unique?

**What won't you find anywhere else
in the world?**

**2019 is the Year of Discovery,
led by Visit Wales.**

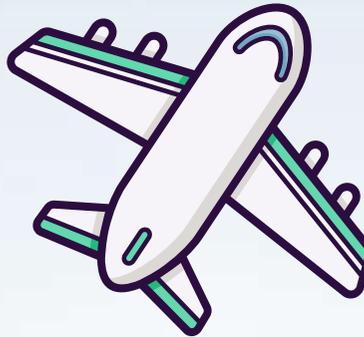
**Think adventure, culture, landscape and
memorable experiences.**

**Why not invite audiences to discover, or
re-discover cinema in 2019? This might
mean to discover their local cinema, a new
genre, or a hidden gem.**

**Perhaps you want to share the films that
inspired you!**

**Read on to find Year of Discovery
themed films, event tips and information
on how we can support you.**

JOURNEYS:



Y TU MAMA TAMBIEN¹⁸

The lives of Julio and Tenoch, like those of 17-year old boys everywhere, are ruled by raging hormones, intense friendships, and a headlong rush into adulthood. Over the course of a summer, the two best friends, while living out a carefree cross-country escapade with a gorgeous older woman, also find connection with each other, themselves and the world around them.

Booking: Filmbank

LITTLE MISS SUNSHINE¹⁵

A family determined to get their young daughter into the finals of a beauty pageant take a cross-country trip in their VW bus. **Booking: Fox via Park Circus**

THE MOTORCYCLE DIARIES¹⁵

Before his last semester of medical school, Ernesto "Che" Guevara (Gael García Bernal) travels with his friend Alberto Granado (Rodrigo De la Serna) from Brazil to Peru by motorcycle. The two men witness the great disparities in South America, changing their values forever.

Booking: Fox via Park Circus

BROKEN FLOWERS¹⁵

As the extremely withdrawn Don Johnston is dumped by his latest woman, he receives an anonymous letter from a former lover informing him that he has a son who may be looking for him. A freelance sleuth neighbor moves Don to embark on a cross-country search for his old flames in search of answers.

Booking: Universal via Park Circus



Little Miss Sunshine (2006)

JOURNEYS:

APOCALYPSE NOW (1979) ¹⁸

During the Vietnam War, Captain Willard is sent on a dangerous mission into Cambodia to assassinate a renegade Colonel who has set himself up as a god among a local tribe.

Booking: Studio Canal via Park Circus

FOOD INC. ^{PG}

Documentary filmmaker Robert Kenner examines how mammoth corporations have taken over all aspects of the food chain in the United States, from the farms where food is grown to the chain restaurants and supermarkets where it's sold. **Booking: Dogwoof via Park Circus**

CHECK OUT

BFI's top European road movies

BFI's greatest road movies of the 21st Century..

LION ^{PG}

In 1986, a five-year-old Indian boy gets lost on the streets of Calcutta, thousands of kilometers from home. He survives many challenges before being adopted by a couple in Australia. 25 years later, he sets out to find his lost family.

Booking: Entertainment

3 FACES ¹⁵

Jafar Panahi's fourth film made under his 20-year filmmaking ban imposed by the government of Iran. Three actresses at different stages of their career. One from before the 1979 Islamic Revolution, one popular star of today known throughout the country and a young girl longing to attend a drama conservatory.. **Booking: Verve**

HUMAN FLOW ¹³

Human Flow is director and artist Ai Weiwei's detailed and heartbreaking exploration into the global refugee crisis..

Booking: Park Circus



Lion (2016)



ADVENTURE:



NORTH BY ^{PG} NORTHWEST

A New York City advertising executive goes on the run after being mistaken for a government agent by a group of foreign spies.

Booking: BFI

FREE SOLO ^{12A}

Professional rock climber Alex Honnold attempts to conquer the first free solo climb of famed El Capitan's 900-metre vertical rock face at Yosemite National Park.

Booking: Dogwoof

MAIDEN ^{PG}

The inspirational story of how Tracy Edwards, a 24-year-old cook on charter boats, became the skipper of the first ever all-female crew to enter the Whitbread Round the World Race in 1989.

Booking: Dogwoof

CHECK OUT

BFI's 10 greatest natural history films.

BFI's 10 greatest films set in the arctic and antarctica.

INTO THE WILD ^U

After graduating from Emory University, top student and athlete Christopher McCandless abandons his possessions, gives his entire \$24,000 savings account to charity and hitchhikes to Alaska to live in the wilderness. Along the way, Christopher encounters a series of characters that shape his life.

Booking: Paramount via Park Circus

THE RED ^{PG} TURTLE

A man is shipwrecked on a deserted island and encounters a red turtle, which changes his life. Animation from Studio Ghibli.

Booking: Park Circus (Studio Canal UK)

ADVENTURE:



IDA (2013)

THE SALT OF THE EARTH (2014) PG

The life and work of photographer Sebastião Salgado, who has spent forty years documenting deprived societies in hidden corners of the world. **Booking:**
Curzon Artificial Eye

IDA 12A

Anna, a young novitiate nun in 1960s Poland, is on the verge of taking her vows when she discovers a dark family secret dating back to the years of the German occupation.

Booking:
Curzon Artificial Eye

THE GREAT WHITE SILENCE U

A hundred years ago the British Antarctic Expedition (1910-1913) led by Captain Scott set out on its ill-fated race to the South Pole.

Booking: BFI



CULTURE:

The Treasure Of The Sierra Madre (1948)

THE LUNCHBOX PG

A mistaken delivery in Mumbai's famously efficient lunchbox delivery system connects a young housewife to an older man in the dusk of his life as they build a fantasy world together through notes in the lunchbox.

Booking: Curzon Artificial Eye

ANORAC¹⁵

BBC Radio One presenter Huw Stephens is on a musical pilgrimage across Wales; from Cardiff to Ceredigion, Clwyd to Caernarfon. He meets and chats to some of his musical heroes and listens to some of the most unique music. An insight into the Welsh language pop scene. An insight into a country on the fringes. Of a language that is fighting for survival. **Booking:** Boom Cymru

THE TREASURE OF THE SIERRA MADRE PG

Fred Dobbs and Bob Curtin, two Americans searching for work in Mexico, convince an old prospector to help them mine for gold in the Sierra Madre Mountains.

Booking: Warners via Park Circus

Y CHWARELWR U

'Y Chwarelwr' ('The Quarryman') was the first ever talkie in Welsh made by Sir Ifan ab Owen Edwards and John Ellis Williams.

Although the first three reels of the original film were safe in the National Screen and Sound Archive of Wales the fourth reel was missing so television director Ifor ap Glyn set about recreating the missing reel in order to complete the film for a new audience. **Booking:** NSSAW



CULTURE:

BURNING AN ILLUSION (1981) ¹⁵

A young British-born woman of color searches for security in her life and hopes to achieve it through marriage; however, the false arrest and merciless beating of her boyfriend by the police forces a turning point in both their lives. **Booking: BFI**

GRAND SLAM ¹⁵

Four men, members of a Welsh rugby union club, fly to Paris as part of a weekend outing to see Wales play France in the Five Nations Championship match that will decide the Grand Slam title. **Booking: BFI**



THE BREADWINNER ^{12A}

Parvana is an 11-year-old girl who lives under Taliban rule in Afghanistan in 2001. After the wrongful arrest of her father, Parvana cuts off her hair and dresses like a boy to support her family. Working alongside a friend, she soon discovers a new world of freedom and danger. Drawing strength from the fantastical stories she invents, Parvana embarks on an epic quest to find her father and reunite her family. **Booking: BFI**

CHECK OUT



Timeout's 50 top foreign language films of all time.

BBC's 100 top foreign language films of all time.

The Breadwinner (2017)



LANDSCAPE:

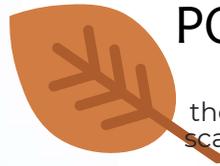
GOD'S OWN COUNTRY¹⁵

Johnny Saxby (Josh O'Connor) works long hours on his family's remote farm in the north of England. He numbs the daily frustration of his lonely existence with nightly binge-drinking at the local pub and casual sex. But when a handsome Romanian migrant worker (Alec Secareanu) arrives to take up temporary work on the family farm, Johnny suddenly finds himself having to deal with emotions he has never felt before. **Booking:** nick.m@picturehouses.co.uk



HEDD WYN¹²

A young poet in North Wales competes under his bardic name of Hedd Wyn for the Chair, the most coveted prize of all in the National Eisteddfod, but before the winner is announced he is sent to fight with the English in the trenches of the First World War. **Booking: S4C**



POWAQQATSI^{12A}

The emerging, land-based cultures of Asia, Africa, the Middle East and South America and how they express themselves through work and traditions. It contrasts small-scale ways of life with the lure of mechanisation, technology and the growth of mega-cities. **Booking: Park Circus**

**CHECK
OUT**



Park Circus' environmentalism collection.

Indie Wire's 25 Films With the Best Cinematography of the 21st Century.

Taste of Cinema's 25 greatest movies that make landscape the main character.

Urban Ghost Media's 10 Great Films that Explore the Urban Landscape.

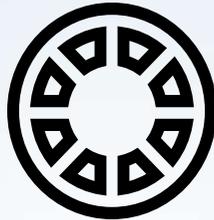
God's Own Country (2017)



Y Syrcas: S4C

DISCOVER CINEMA:

Le Voyage Dans La Lun (A Trip to the Moon) (1902). **Booking: Park Circus**



Cinema Paradiso
Booking: Arrow via Park Circus

Man With A Movie Camera
Booking: BFI

Rhosyn a Rhith.
Booking: S4C

The Arrival Of A Train (1896).
Booking: BFI



8 1/2.
Booking: BFI

The Last Projectionist.
Booking: E. C. Birmingham Ltd.

Son of Rambo.
Booking: Optimum via Park Circus



Get Shorty.
Booking: U.I.P

The Artist.
Booking: Entertainment

CHECK OUT



The Bad and the Beautiful.
Booking: BFI

BFI's the 18 best cinemas on screen.
The Guardian's 10 best films about film

SUPPORT

If you have a discovery themed season or event in mind for 2019 that meets the objectives of the Year of Discovery above and you would like some support, we can offer bursaries of **up to £500** (if you have something extra special in mind, then just let us know).

Examples of costs we can cover include:

- Marketing,
- Community outreach,
- Added value (Q&A, workshop costs),
- Audience evaluation,
- Staffing.

All you need to do is get in touch by email to lisa@filmhubwales.org and tell us:

- Your proposed screening/event date,
- Projected audience numbers,
- Any special event plans,
- Your marketing ideas,
- Costs you need help with.

TIMELINE & THEMES

Visit Wales' are concentrating on four themes during 2019, which could offer some inspiration:

Autumn – March: Journeys of Discovery

March – May: Discover Adventure

June – August: Discover Culture

Sept – Dec: Discover Landscape

EVENT IDEAS:

Journeys of Discovery:

Setting the scene. Think self-discovery and wellness, road trips and winter breaks.

Discover Adventure:

If your venue is along Wales' coastal path you could connect to the Global adventure market via walking tours, nature hunts, stargazing or Genealogy travel.

Discover Cinema:

Think life-changing films, discover local cinema, a new genre, or a hidden gem. Perhaps open up your projection booth to audiences?

Discover Culture:

A great time to celebrate our ancient language and Welsh welcome, perhaps even tying in with Year of Indigenous languages as well. Think home-grown food and drink, local hospitality, or anything that you're known for locally. Whether it's music, museums, or mining, we can celebrate cinema culture past and present. Perhaps you want to open up projection to tourists?

Discover Landscape:
Are you located along the Wales Way?

If you're situated on The North Wales Way, The Coastal Way and The Cambrian Way, it's a good opportunity to shout about it to tourists and even tie in your marketing with other local discovery events. Think mountain ranges, river valleys, farmland, coastline, castles and native species.





MARKETING



1 Use the **hashtag**:

a. UK / Ireland / International This is Wales.

Find yours... **#FindYourEpic #ThisIsWales**

b. Welsh Dyma Gymru. Fy Nghymru. **#GwladGwlad**

c. German Das ist Wales. Entdeckenswert.

Dont forget to include us **@Filmhubwales #MadeInWales!**

2 **Tweet** @visitwales, @VisitWalesBiz & @Filmhubwales, tagging #findyourepic or #gwladgwlad.

3 To share news of your events, email **productnews@gov.wales**

4 Go to walesonview.com to access free high quality images or email **imagesupport@gov.wales**

5 For useful promo copy see Visit Wales' [guide for businesses](#).

6 What film made you discover cinema?
Tweet/Facebook/Instagram us **@filmhubwales**

CONTACTS

FILM HUB WALES

Hana Lewis
Strategic Hub Manager
hana@filmhubwales.org
02920 353740

Lisa Nesbitt,
Development Officer
lisa@filmhubwales.org
02920 311067

Megan David
Marketing Officer
megan@filmhubwales.org
02920311057

Chapter, Market Road, Cardiff, CF5 1QE
www.filmhubwales.org

Twitter:
[@FilmHubWales](https://twitter.com/FilmHubWales)

Facebook:
[@FilmHubWales](https://www.facebook.com/FilmHubWales)