

ROALD DAHL ON FILM

My Dream Factory

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Can you imagine what would it be like if the Dream Factory existed? Or to be more precise, the factory of dreams. Not the ones that crossed your mind first, not the ones we dream at night. By dreams I mean ambition, our interests and life purpose.

Imagine a factory where we would send our new born babies. In that factory, they would implant a life goal deep into the brain cortex and as simple as that, the new born child has a purpose.

We lack lawyers in our society? Professors of engineering, maybe? Not a problem anymore, we can just make them artificially! All we need is your child's brain! By making just a few corrections in your baby's cerebral cortex we can have a perfect army of doctors and lawyers whose only purpose in life would be doing their job perfectly.

Also, our society would finally be able to reduce the level of needless professions such as artists. We have enough art, just look at Van Gogh's paintings or Da Vinci's art, and listen to the Beatles or Mozart! Nobody has explored all the art we have created so far so why would we waste our precious scientists and developers for art?

Dancers are no longer needed. To be honest, why would anybody waste their money and time on a theater when you can just watch it at home, on your screen, for free!

In addition, programmed and animated dancers would be able to perform like no human can. There are no dark spots, just think about it!

In order to improve our society and to have better quality of life and higher living standards, the only thing you have to do is to put aside some needless life pleasures. Then we would be a step closer to a new era, just a little bit closer to a Brave New World!

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