

# Building Transgender Friendly Venues



**equiversal**

**Mark Williams**

# Introductory session on Trans\*

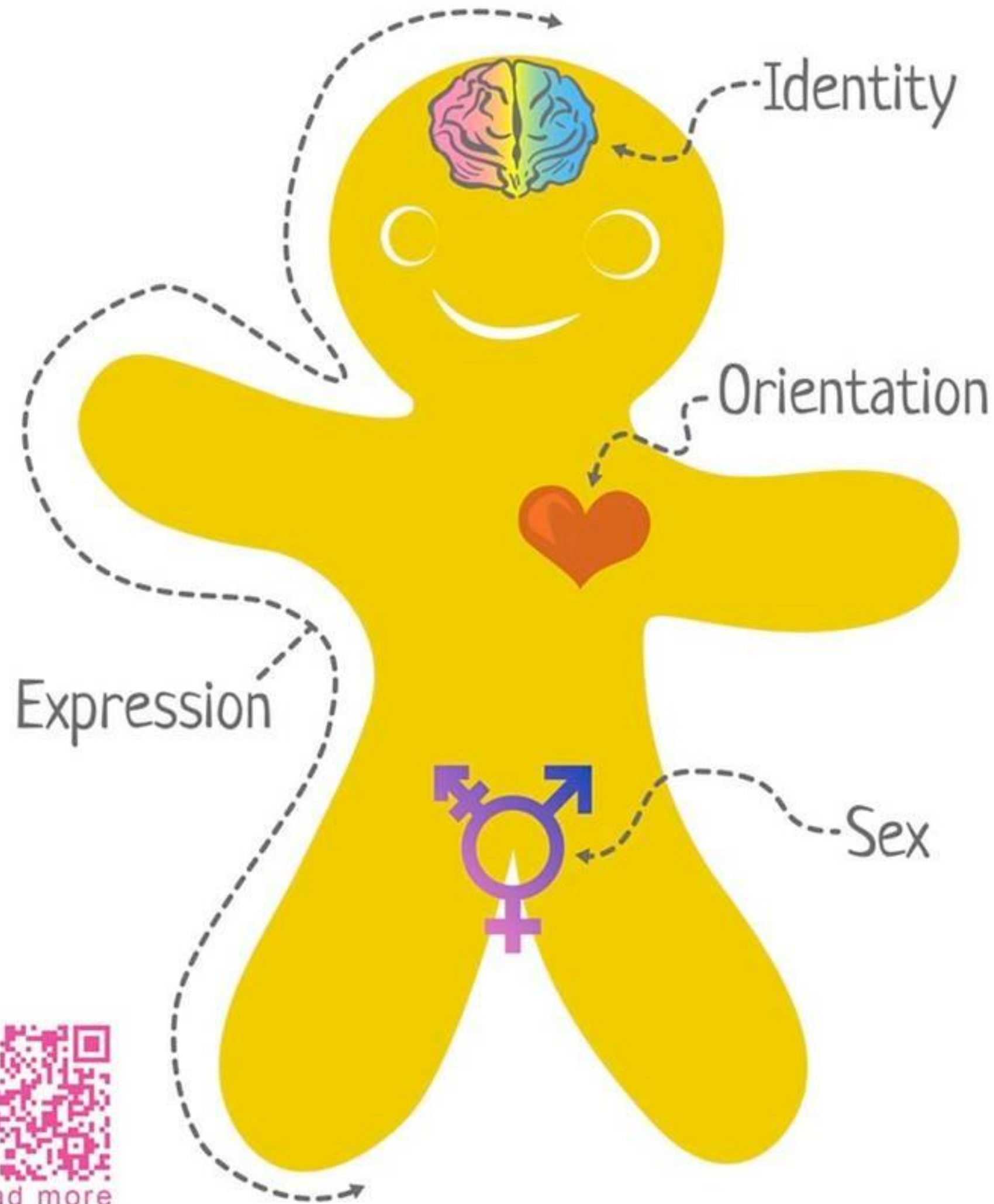
- Language
- Background/dynamics of the “community”
- Survey output on making your venue Trans\* friendly
- Programming





# The Genderbread Person

by [www.ItsPronouncedMetrosexual.com](http://www.ItsPronouncedMetrosexual.com)



Gender identity is how you, in your head, think about yourself. It's the chemistry that composes you (e.g., hormonal levels) and how you interpret what that means.



Gender expression is how you demonstrate your gender (based on traditional gender roles) through the ways you act, dress, behave, and interact.



Biological sex refers to the objectively measurable organs, hormones, and chromosomes. Female = vagina, ovaries, XX chromosomes; male = penis, testes, XY chromosomes; intersex = a combination of the two.



Sexual orientation is who you are physically, spiritually, and emotionally attracted to, based on their sex/gender in relation to your own.



developing your potential



# Definitions:

- Transgender - Umbrella term
- Transsexual - born with physical characteristics of one sex but emotionally and psychologically belong to opposite sex
- Transvestite - wears clothes of the opposite sex
- Intersex - between male and female
- Cisgender - biological sex matches gender identity





# Non-Binary Gender

Non-Binary Gender or Genderqueer people may not wish to be identified as either male or female and may choose to use non-gendered pronouns etc.. to describe themselves.

The best option is not to assume pronouns when meeting or describing people, use “they” and “them”.

Other terms to consider bigender, pangender; genderless; nongendered; genderfree; neutrois; genderfluid; third/other gender



# Trans\* people's experience

- 4 times more likely to live in poverty
- Twice as likely to be unemployed
- If BME this increases to four times as likely
- 90% report harassment at work

*Injustice at Every Turn, National Centre for Transgender Equality*



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# Case Studies

# What would encourage you to go to the cinema more often?

- 25% of respondents mentioned toilets
- 20% mentioned pricing
- 20% mentioned programming
- 12% mentioned sound
- 5% mentioned transport links





# What would encourage you to go to the cinema more often?

More trans and racially diverse actors in the roles that white cis actors tend to get

*Give all staff Trans awareness training*

More comfortable pre/post cinema. Food/drink with Trans groups encouraged to meet on Trans films etc...



# What would encourage you to go to the cinema more often?

*A notice outside and inside the Cinemas, stating*

***"this Cinema supports Trans members of its audience"***

*We are more visible than LGB whom other members of the audience can't discriminate against because they don't know who they are!*



# Trans\* friendly venues

Here's a few thoughts:

- Toilets
- Trans Awareness for staff
- Trans\* friendly language
- Signage
- Getting pronouns right!



# Trans\* friendly venues

- Audience monitoring
- Engagement
- Celebrate Trans\* events/dates
- Age monitoring (ID)
- Ability to change details
- Not “outing”





# Trans\* film content

- Black is Blue
- Brace
- Intrinsic Moral Evil
- Roxanne
- Tomgirl
- Vessels



# Trans\* film content

## Feature Films

- Melting away
- Boy Meets Girl
- The Danish Girl
- 52 Tuesdays





# IRIS PRIZE

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