

Contact a Family Cymru

Presentation 2016

Background to Families visiting the Cinema

Some of the daily general issues for parents



- **Family life** – appointments, medical interventions, feeding, washing, sleep, family breakdown etc
- **Financial** – difficulties accessing work, extra costs
- **Social** – mobility, babysitters, holidays, leisure
- **Childcare** – appropriate/affordable
- **Education** – accessing support for child's learning, communication between school and parent
- **Health** – development, sickness, adaptations, life long conditions

How do we make it happen?

- **Advertising** A relaxed performance with activities for children who require breaks.
- **Accessible contact number** – for dedicated staff member with full information of the event.
- **Marketing** Special schools, Child health teams, Social work teams, Local support groups, Organisations; Charities – invite them to have a stand
- **Price** – consider a large reduction on cost; maybe a set low price per family.
- **Reminder text** two days before event

Reasonable Adjustments

- **Seat reservations** to make quick exit near aisle etc
- **Greet** have a key person greeting and available throughout the event; friendly helpful with dedicated time to these families.
- **Activity** running at the same time as the film such as colouring space, or creative play with complimentary refreshments.
- **Meltdown behaviour** – do you need some space? Can I help? I'm here if you need me.

Parents Comments

“Staff from CAF welcoming as soon as you came in and we were shown toilets, drama area and what we could do which put us at our ease”.

“Always a lovely relaxed supportive event. Dan had fun and is learning to go to the cinema and enjoy films! Best part for me is always talking to other parents”.

Contact a Family Road Show Family Fun days

- Relaxed atmosphere for all
- Reduce Isolation for parents
- Reduce Isolation for children and siblings
- Reduce financial exclusion
- Confidence Building for families as a whole
- Adaptations to cater for needs
- Educating Mainstream Organisations – participation

contact a family
for families with disabled children



Thank you for listening

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